



FONDAZIONE

CETACEA ONLUS

47838 Riccione, via Torino 7/a – tel. 0541 691557

Call for Applications-

Financed under programme: **LIFE programme**

Reference no. of project: **LIFE18 NAT/IT/000103**

Grant Agreement title: **LIFE MEDTURTLES**

Type of contract: **Service**

Short description of the subject of procurement: **Graphic design & print preparation**

Contracting Authority: **Fondazione Cetacea (FC)**

1. DESCRIPTION OF THE PROJECT

Project objectives: The aim of the project is to improve the conservation status of the EU populations of two sea turtle priority species, the loggerhead turtle *Caretta caretta** and the green turtle *Chelonia mydas**. Given that the geographical range of these two populations includes areas outside the EU, where the populations are subject to significant fishing impacts, the project recognizes that this aim can only be achieved through a Mediterranean-level approach implemented in both EU and non-EU countries. In this respect, the project aims to extend the ongoing **LIFE EUROTURTLES** (Greece, Cyprus, Italy, Slovenia, Croatia, Malta) to another EU country (Spain) and to key areas such as Albania and Turkey (EU candidate countries) and Tunisia (European Neighborhood Policy country). The project also aims to integrate results from TARTALIFE wherever appropriate, including Italy.

The specific project objectives are:

- 1) Reduce the impact of anthropogenic threats at foraging grounds, with priority to trawl and set nets in Spain, Italy, Tunisia, Turkey and Albania.
- 2) Reduce the impact of anthropogenic threats at nesting sites in Spain and Albania, in order to (i) guarantee a suitable nesting and incubation habitat for the future, including climate change effects, and (ii) allow a high production of newborns recruiting to their populations.
- 3) Set up a consistent approach for the conservation of the EU sea turtle populations, in order to optimize current and future efforts and resources in the EU.
- 4) Set up a network for sea turtle conservation among key actors in EU and relevant non-EU countries, based on common objectives and methods. This network will include the main research and conservation organizations in the countries.
- 5) Promote among EU and non-EU citizens the concept of shared Mediterranean Sea turtle populations and of the common heritage of natural marine resources of which sea turtles are excellent and charismatic flagship species.

2. Purpose of the contract

- Short description of the purpose of the contract with reference to respective project activity

- Procurement of Graphic design & print preparation for LIFE MEDTURTLES project (Project Action: E. Public awareness and dissemination of results, Action E.1 Visibility, dissemination and networking, E1.1. Project visibility, Beneficiary: Fondazione Cetacea (FC), Cost category: External assistance, Description: App, graphics).

3. Tasks to be performed by the Contractor

Collective Actions for Improving the Conservation Status of the EU Sea Turtle Populations: Bordering Areas (LIFE18 NAT/IT/000103)
Project is carried out with the assistance of LIFE financial instrument of the European Union



- Service of Graphic design & print preparation according to Contracting Authority specifications and based on the same materials developed by LIFE EUROTURTLES project
 - When applicable, all material will be produced in six languages of the project (text provided by the Contracting Authority)
- Project logo
 - Project templates (ppt, memorandum and CD-ROM sticker)
 - 1 Project info notice board
 - 1 Project general info pack (leaflet)
 - 1 Layout for T-shirts and stickers for fisherman (handling of by-caught sea turtle)
 - Info stickers for general public (nesting beach, collision, rescue centers, citizen science app)
 - Mobile exhibition on sea turtle biology, ecology, threats and conservation, with particular regard to the Mediterranean and EU populations (14 rollup).

4. Expertise required

Expertise in Graphic design & print preparation.

5. Payments and standard contract

- Payment shall be made on the basis of invoices, in phases after each phase has been delivered and accepted
- The contract will be drawn up between Fondazione Cetacea and the contractor.

6. Selection criteria

The contractor will be selected on the basis of the following criteria:

- a) Technical and professional capacity
- b) Obtained permission from LIFE Euroturtles project manager to modify the graphic materials

Applications failing to satisfy the criteria will be excluded from the further procedure.

7. Award criteria

The contract will be awarded to the application with lowest price.

8. Content and presentation of the bids

Content of the bids

All interested parties must at least present the following requirements (list of requirements):

- a) Detailed offer/prices for the proposed services

Presentation of the bids

Interested parties should send their bid by mail to informazione@fondazionecetacea.org and subsequently confirmed by registered mail and must include the candidate's references.

The applications are to be submitted no later than **3 March, 2020 (18:00 CET)**